

TODD KRIEGER CREDITS

FILM

- Associate Producer, "Cannibal: The Musical," An Avenging Conscience Production. (Trey Parker)
- Associate Producer, "Orgazmo," An Avenging Conscience Production. (Trey Parker)

TELEVISION

- Writer, "BLAM." Fox Pilot, Creative Writer's Program. (Comedy)
- Writer, "Paul is Dead," MTV TV Pilot. (Comedy)
- Writer/Producer, "Big Brother 5," Online Story Editor for CBS.com.
- Writer/Producer, "America's Next Top Model," Online Story Editor for UPN.com.

BOOK

- Author, "The Portable Pundit - A Crash Course in Cocktail Party Conversation," Time Warner.
- Translated into German, "How to Talk Small – Partywissen Für Fortgeschritten," List.

PUBLISHED ARTICLES

- MIT Tech Review, "The Customer Is Always Right There," June, 2005.
- NY Times, Sunday Styles, "Too Topsy to Drive?," 10/24/04.
- NY Times, Sunday Styles, "The Joy of Joblessness in the Web Wipeout," 2/11/01.
- NY Times Sunday Magazine, "Cyberpalooza," 7/12/98.
- NY Times Sunday Magazine, "The Anti-Wired," 3/15/98.
- SPIN Magazine Cover Story, "The Shocking Truth About South Park," March, 1998.
- SPIN Magazine, "He's a Mad, Mad, Mad, Mad Man" February, 1998.
- NY Times Sunday Styles, "Where the Gettys Hold Court a la Falstaff," 1/25/98.
- NY Times Sunday Styles, "An Airport Bar Takes Off and Goes Into Orbit," 11/9/97.
- NY Times, Sunday Styles, "In This Coliseum Robots Fight to the Last Spark," 8/24/97.
- George Magazine, "da mayor's dream houses," May, 1997.
- Wired Magazine, "Hacking Harare," December, 1996.
- Wired Magazine, "Magic's Last Gasp," May 1996.
- Sci Fi Universe Cover Story, "Play It Again Pam," May 1996.
- Wired Magazine, "Doonesbury Plugs In," April 1996.
- Premiere Magazine, "Camping Out with Udo Kier," April 1996.
- Wired Magazine, "Edgar Says," March 1996.
- NY Times, Sunday Arts & Leisure, "A Videogame to Tempt the Sundance Cineastes," 1/21/96.
- Wired Magazine, "My Virtual Dinner with Andre," January, 1996.
- NY Times, Sunday Arts & Leisure, "Heading to Video Before Its Time," 10/15/95.
- Wired Magazine, "Love and Money," September 1995.
- Wired Magazine, "Psychic Slam Dunk," September 1995.
- Wired Magazine, "Flux This," September 1995.
- Wired Magazine, "Straight Outta the Jungle, July 1995.
- Wired Magazine, "Hero of the Infobahn," January 1995.
- NY Times, Sunday Styles, "Laughing in Cyberspace," 1/8/95.
- NY Times Sunday Styles, "Power Rangers Might Profits Spur Morphing Heroes," 12/25/94.
- NY Times Sunday Business, "Yes the Movie's Opening, but His Mind's on T-Shirts," 12/18/94.

ONLINE JOURNALISM

- NY Times CyberTimes, "Castle Infinity: New Technology, New Revenue Model," 10/23/96.
- NY Times CyberTimes, "Graphics Guru Plays Industry Savant and Scapegoat," 3/31/96.
- NY Times CyberTimes, "Hackers Go on TV to Show Perils in ActiveX," 2/13/97.
- Outside Online, "Going Places: Postcards from Africa," August, 1996.
- Outside Online, "Going Places: Postcards from Honduras," October, 1995.
- Mr. Showbiz, "Honey Bunny Speaks Out on Greed, Ghosts, and Emily Dickinson," 10/13/95.
- Mr. Showbiz, "Pamela Lee," 8/25/95.

FILM ADVERTISING

- Paramount Pictures, "War of the Worlds," Print. Outdoor.
- Paramount Pictures, "Mean Girls," :30 and :15 TV.
- MGM, "Beautyshop," Online.
- Miramax, "Neverland," Print. Outdoor.
- Miramax, "Confessions of a Dangerous Mind," Print. Outdoor.
- Miramax, "The Shipping News," Print. Outdoor.
- Dimension, "Equilibrium," Title investigation. Print. Outdoor.
- Dimension, "My Boss' Daughter," Title investigation. Print. Outdoor.
- Dimension, "They," Print. Outdoor.
- Dimension, "Duplex," Print. Outdoor.
- Sony, "Age of Innocence," Trailer.

TV ADVERTISING

- ABC, Wrote series of spots for launch of, "Desperate Housewives." TV.
- ABC, Wrote :30 and :15 V-CHIP PSAs featuring cast of "According to Jim." TV.
- Fox, Developing TV campaign for syndicated launch of "Malcolm in the Middle." TV.
- TRIO, "FLOPS!", Month Long Programming Stunt June '04. Print. Outdoor.
- TRIO, "The N-Word", Month Long Programming Stunt July '04. Print. Outdoor.
- Spike TV, Advised senior management on transitioning network from the New TNN to SPIKE TV.
- Spike TV, "GQ Men of the Year Awards". Promos. Interstitials. TV.
- Spike TV, "CSI". Promos. TV.
- Spike TV, "James Bond". Promos. Interstitials. Tag lines. TV.
- Spike TV, "Lucky Stiffs". Ten episode 'contest' of one-minute interstitials. TV.
- Spike TV, "Summer of Pam". Promos. Sketches. TV.
- Spike TV, "Godfather Week". Promos. TV.
- USA NETWORK, Wrote Tag, "Give Where You Live." Print. Outdoor. TV. Merchandising.

ONLINE ADVERTISING

- LucasArts, Creative Director, First website from George Lucas.
- Electronic Arts, Editorial Lead, First website from world's top game developer.
- McDonalds, Writer, All copy first website from world's largest fast food company.
- Levi's, Writer/Producer, Series of flash movies for Levi's 2.0.
- Broderbund, "The Last Express," Writer. Created web-only storyline.
- Pioneer, Writer Created online pulp-fiction interactive.
- Windows 95, Editor, Edited daily online newspaper tracking international scavenger hunt.

INTERACTIVE TV PRODUCTIONS

- CBS, NCAA Final Four ITV Application (All games from tournament in 2000)
- CBS, "CSI" ITV Application
- CBS, NCAA College Football ITV Application
- Comedy Central, "The Daily Show", ITV Application
- HBO, "Arli\$\$" ITV Application through AFI (Demo only)
- HBO, "Boxing After Dark" ITV Application (Demo only)
- MSNBC, 4 Hour ITV Application
- NBC, "Today Show" ITV Application
- QVC, 24/7 ITV Commerce Application
- Showtime, Boxing ITV Application
- Showtime, "Stargate" ITV Application
- Sony, "Wheel of Fortune" ITV Application
- Sony, "Jeopardy", ITV Application